



FIRST
INTERNATIONAL
FILM FESTIVAL
XINING
青年电影展

2023.7.23-7.31



The 17th FIRST International Film Festival
Award of Pioneering
Guidelines



1. About Award of Pioneering

Award of Pioneering, co-initiated by FIRST International Film Festival and BMW since 2022, uses short film as the bridge to focus on the ecology of emerging young talents, with the encouragement of innovative spirit, recognizing filmmakers with artistic inspiration, pioneering exploration, ultimate imagination and forward-looking originality, and extending the sustainable development of the ecology in short films. Award of Pioneering is expected to provide a memorandum for the creation of short films. We hope to support the flourishing community of young talents and frame the future of film history.

2. Award of Pioneering Regulations

2.1 About the Award

Award of Pioneering

The award winner is decided by an independent jury decides from the nominated short films. The award aims to encourage filmmakers to inherit and create the spirit of short films, to achieve the establishment and breakthrough of cinematic language, to focus on film works that make pioneering explorations in aesthetic forms and narrations, and to capture the sustainability in narrative value of the times. The award is presented to the director of the short film. The winning film is endowed with:

- an award trophy



- an award certificate
- prize bonus
- the cooperation opportunity with BMW

2.2 Eligibility

In order to be eligible for Award of Pioneering, films must fulfil the criteria outlined in the *17th FIRST International Film Festival Competition Rules and Regulations*.

2.3 Selection Process

The Pre-selection Jury and the Shortlist Jury will decide the nominees of Award of Pioneering and the Independent Jury will decide on the award winner. The juries will be appointed by the festival committee. No jury member may be involved professionally with the production or distribution of any film eligible for the award.

2.3.1 Pre-selection Jury

The Pre-selection Jury consists of the Narrative Feature Jury, the Documentary Jury and the Short Film Jury, who will review the submitted titles in corresponding categories. The film will be informed via email of the pre-selection result in late May, 2023.

2.3.2 Shortlist Jury

The Shortlist Jury will decide the titles in the Official Competition of FIRST International Film Festival and the nominees of Award of Pioneering. The



selected films will be screened during the festival and further reviewed by the Independent Jury. The nominees of Award of Pioneering will be announced in early July, 2023.

2.3.3 Independent Jury

The Independent Jury will decide the award winner among nominees, and the result will be announced during the festival.

3. Submission

The selection of Award of Pioneering follows the same rules and regulations as the Competition of FIRST International Film Festival. Please refer to the *17th FIRST International Film Festival Competition Rules and Regulations* for details. All the submitted films will be equally considered, and the result of Award of Pioneering is independent from that of other sections. **Please DO NOT repetitively submit and pay the entry fee for the same title.**

4. Nominated Films

4.1 The nominated films of Award of Pioneering will receive further instructions via email regarding screening formats, information dossier, hospitality protocol, premiere status and festival schedule. Please refer to the *17th FIRST International Film Festival Competition Rules and Regulations* for details.

4.2 The festival committee will provide laurels and logos for the nominated and



award-winning films. The filmmakers and/or producers and distributors of all films are requested to use them in their publicity and advertising materials. The logo must not under any circumstances be modified or altered without the prior permission of the festival.

* Participation in FIRST International Film Festival by submitting the work and/or accepting FIRST's invitation implies acceptance of the rules and regulations by the filmmaker, producers, and rights holders. The festival committee reserves the right to decide on any eventuality not foreseen in the guidelines and to modify the guidelines in due form. The Chinese text of these Rules and Regulations is the authentic and binding version.