



FIRST
INTERNATIONAL
FILM FESTIVAL
XINING
青年电影展

2023.7.23-7.31

The 17th FIRST International Film Festival
Short Short Film Competition
Rules and Regulations



1. General Information

1.1 About Short Short Film

Launched in 2020, Short Short Film is the first official competition section for short short films in China. This section is parallel to the Main Competition and establishing creative cultivation production. Based on 17 years of experience in the short film ecology, FIRST International Film Festival aims to provide diverse focuses and groundbreaking values for the creation of short films. Short Short Film encourages the authors to present reflections of society, humanity and technology. Short Short Film expects the authors to re-enter life with unique observation perspectives, to make moving image works with creative methods and storytelling, to break away from the usual imagination and explore new narrative possibilities.

Short Short Film Competition is dedicated to moving image works within five minutes. Short Short Film Competition encourages the authors to use lightweight production methods and portable devices to create, to reveal the world within the time limit, to care for the transformation of creative forms, to reshape the value of moving image in the format of competition, and to gradually establish the academic concept and aesthetic standards of the Short Short Film.



300s Short Project starts by supporting creators from diverse backgrounds. This project aims to activate the pulse with a limited duration of 300 seconds, and to provide filmmaking fund and device support for creative short short film projects with expressive value. 300s Short Project encourages practices in a broader vision, and promote a positive cycle of the ecology of Short Short Film.

*For the details of 300s Short Project, please refer to the "The 17th FIRST International Film Festival 300s Short Project Rules and Regulations".

1.2 Eligibility

1) As a basic rule, Short Short Film competition only accept films shot by portable/non-professional equipment including mobile phones, home video equipment, digital camcorders, etc. This section is not open to films shot entirely with professional video cameras. The aspect ratio is not limited. The percentage of device usage must be clearly filled in the entry form.

2) The film is completed after January 1, 2022.

3) The length of the film should be no more than 5 minutes.

4) The section is open to narrative, documentary and experimental films. Commercial advertisements, music videos, showreels and trailers are not accepted.

5) For films in animation form, the submission is only open to works that contains live action methods (i.e., stop-motion). Films entirely in hand-painted and digital-



generated format are not accepted.

1.3 Submission and Registration Fee

The submission for Short Short Film is open from April 12 to May 31, 2023. (The website entry form will be closed on 23:59 on May 31, 2023.) Please register online and upload your film on the official website of FIRST International Film Festival (<https://www.firstfilm.org.cn/en/annual/main/shortshortfilm/>).

Standard April 12-May 20	Late May 21- May 31
RMB60	RMB160

2. Awards

2.1 Selection Process

The shortlisted films will be selected by the Pre-Selection Jury, Shortlist Jury and the award-winning films will be decided by the Short Short Film Jury. The members of the Pre-Selection Jury, Shortlist Jury and the Short Short Film Jury will be invited by the committee of FIRST International Film Festival.

1) The Pre-Selection Jury

The Pre-Selection Jury consists of 3 professionals who are familiar with the various mediums and formats in moving image creation, including film directors and press.

The results will not be announced.



2) The Shortlist Jury

The Shortlist Jury consists of 3-5 professionals who are familiar with the various mediums and formats in moving image creation, including film directors, artists, curators, press and scholars. The results of the selection will be announced before July, 2023 and the applicants will be notified by email.

3) The Short Short Film Jury

The Short Short Film Jury decides on the winning films among the shortlisted films, and the results will be announced at the Short Short Film Award Ceremony during the film festival.

2.2 Award Introduction

[Short Short Film of the Year]

Selected by the jury from the shortlisted films. It is meant to encourage short film using portable equipment and complete excellently in terms of theme conception, form exploration, creative narrative and so on. The author of the award-winning film will receive a bonus of RMB 50,000 and an award certificate.

[Short Short Film Jury Award]

Selected by the jury from the shortlisted films. It is meant to encourage short films that explore creative visions and the value of academic research on media studies and offer foresight and trend imagination. The author of the award-winning film will receive a bonus of RMB 50,000 and an award certificate.



[vivo Award]

Selected by vivo and the FIRST IFF Committee from the shortlisted films. The length of the film using vivo mobile phones to make needs to account for at least 80% of the overall time. It encourages films that express humanistic care, deliver universal emotions, present realistic perspective, and highly unified with the film's own aesthetics. The author of the award-winning film will receive a bonus of RMB 50,000, an award certificate and receive creative support from vivo.

[Filmmaking Exploration Award]

Selected by the jury from the shortlisted films. It is meant to encourage short films that explore technical possibilities with the usage of portable equipment and present a high degree of completion in digital moving image production. The author of the award-winning film will receive a bonus of RMB 20,000, a vivo product and an award certificate.

2.3 Selected Films

The selected films will be screened at the 17th FIRST International Film Festival, from July 23 – 31, 2023, Xining, Qinghai Province.

3. Submission Materials



3.1 Please click here on the FIRST International Film Festival official website (<https://www.firstfilm.org.cn/en/annual/main/shortshortfilm/>) to sign up and complete entry form for Short Short Film Competition.

2. Please upload the video file in the registration form. The technical specifications are:

- 1) The length of the video file should not exceed 5 minutes.
- 2) The film must have English and Chinese subtitles.
- 3) Limited to H.264 encoded MOV or MP4 format, at least 1920*1080P (or 1080*1920P) in resolution.
- 4) The video file size should not exceed 1G.
- 5) Please do not add any watermark that might affect viewing.

4. Rights and Benefits

4.1 The representatives of the shortlisted films will be invited to participate in the practical training workshop on filmmaking, case studies and industry sharing, as well as official events such as Short Short Film screening, Short Short Film forum and the Main Competition screening, to build up comprehensive knowledge and filmmaking awareness, and to expand the experience and skills;

4.2 The representatives of the shortlisted films will be invited to attend the Short Short Film World Premiere and Award Ceremony, and the shortlisted films will have



the chance to win the awards, with bonus, equipment and technical support provided;

4.3 The shortlisted films will receive the promotion of FIRST International Film Festival official media and partner media;

4.4 The representatives of the shortlisted films will be invited to attend the Red Carpet and FIRST International Film Festival Award Ceremony;

4.5 The shortlisted films will receive the waiver if they apply for the upcoming Short Short Film Competition;

4.6 The committee of FIRST International Film Festival will provide the shortlisted films with the appropriate promotional support according to the actual situation of the films, and help provide guidance for submission to the native and abroad short film festivals.

5. Terms and Conditions

5.1 The applicant has fully read and understood the rules and regulations of Short Short Film and voluntarily participates in this activity. The committee of FIRST International Film Festival reserves the right to interpret this activity.

5.2 The applicant must be the copyright owner or an authorized representative of the copyright owner of the submitted work. If the applicant is the authorized



representative of the copyright owner, the ownership of the copyright in the work should be indicated.

5.3 The applicant promise the registration information he or she has filled in is truthful and accurate and there is no copyright infringement. If there is a third person works on any form of infringement and claim dispute or litigation, the applicant would solely bear for all legal responsibilities, and the committee shall have the right to cancel the selection of applicants.

5.4 The committee reserves the right to use the written materials, stills, posters, film clips, music, men resume and photos of the selected works to online and offline advertising, including but not limited to multi-platform publicity screening, brochures, posters, leaflets, media and other promotional channels, and the committee shall have the right to the work for publicity purposes or authorized third party to edit the work properly, interception, clip, assembly, etc.

5.5 The committee reserves the right to archive the digital files of the selected works. The archive is only used for information retention and will not be used for any commercial use.

5.6 If the work is selected, the applicant allows and authorizes the work to be exhibited publicly during FIRST International Film Festival, including offline and online; Among them, the online public exhibition platforms include information network communication platforms such as the official website/platform of FIRST, as



well as third-party information network communication platforms cooperated with FIRST. The applicant agrees not to charge any fee for the aforementioned licensing of the work. The films for public screening must be marked with "FIRST Short Short Film Official Selection" and brand collaboration information after the end credit, subject to the example of the committee.

5.7 If the work is selected, the applicant authorizes the FIRST to display the work online in non-commercial destinations on the official website/platform of FIRST or on the third-party information network communication platform, and offline FIRST Public Screening within one year after the end of FIRST International Film Festival without payment to the applicant.

If you have any questions, please call 86-10-85564221 or email shortshortfilm@firstfilm.org.cn.

*The festival committee reserves the right to decide on any eventuality not foreseen in the guidelines and to modify the guidelines in due form. Participation in FIRST International Film Festival by submitting the work and/or accepting FIRST' s invitation implies acceptance of the rules and regulations by the filmmaker, producers, and rights holders. The Chinese text of these Rules and Regulations is the authentic and binding version.